



# News Release

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## **New Social Media Campaign Asks Residents - Are You Prepared For An Emergency?**

**South Hams District Council is encouraging people to be more 'emergency-ready' by doing one simple challenge each day throughout September.**

30 Days, 30 Ways starts on 01 September and asks people to prepare for a range of emergencies including storms, adverse weather, fires in the home, power cuts and flooding. The campaign also advises how communities can support each other such as where to give blood locally.

The campaign will be taking place throughout the UK, with local resilience partners including the emergency services, other local authorities, utilities and health partners, promoting the 30 key messages throughout the month.

The campaign, which will feature a daily message on the @30Days30WaysUK Twitter and on the South Hams @SouthHams\_DC Twitter and Facebook, will encourage residents across the county to think about the simple actions that will help keep their families safe in larger scale emergencies as well as the importance of checking on elderly and vulnerable neighbours. There's also a downloadable bingo graphic which people can use to test themselves, friends and family, on what they should do in various situations.

Cllr Nicky Hopwood, South Hams Portfolio Holder for Customer First, said:

"This is a really exciting campaign with a very important message. If we can be better prepared for a range of situations and emergencies, this will help us all and our communities as a whole. By following the campaign each day, we can familiarise ourselves with unforeseen situations we might face, and think about how we can ensure our own safety during an emergency situation.

“The campaign is also a great way for communities to think about their own locations and what situations might occur in specific parts of the country such as coastal and rural safety.”

You can follow the campaign throughout September by following @30Days30WaysUK or searching for the hashtag #30days30waysUK on Twitter, or like the 30 Days 30 Ways UK Facebook and Instagram page.

For more information about emergency planning in South Hams visit:

[www.southhams.gov.uk/article/4028/Emergency-Planning-and-Response-](http://www.southhams.gov.uk/article/4028/Emergency-Planning-and-Response-)

ENDS

[www.southhams.gov.uk](http://www.southhams.gov.uk)

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